



**MARTI LEIDER**  
FOUNDATION

## Cancer Schmancer 5K Sponsorship Opportunities

*Marti Leider may not have won her battle with cancer, but she never let it defeat her. Inspired by her life, the Marti Leider Foundation strives to support those living with colon cancer and their families.*



# CANCER 5K SCHMANCER

The Marti Leider Foundation was established in 2014 in honor of our mother, who passed away after an eight-year struggle with colon cancer. The MLF is dedicated to supporting those impacted by this disease by fundraising for scholarships and donating to hospice care centers. To date, the foundation has distributed more than \$20,000 for its scholarship program and \$10,000 in support to its partner organizations. In addition to fundraising through its events, the MLF also raises hope by spreading laughter and good times.

*Although cancer may take some of us away,  
we may yet overcome it if we bring more of us together.*

Our sixth annual Cancer Schmancer 5K will be held on Saturday, September 16, 2023, at 9 a.m. at Rollins Savanna Trail in Grayslake Illinois. We are aiming for more than 200 runners, volunteers, and spectators.

## Benefits for Cancer Schmancer 5K Sponsors

- Strong Consumer Audience
- High Visibility
- Product Sampling/Sales Opportunities
- Complimentary Race Registration
- Employee Awareness, Team building and Motivation
- Positive Community Relations
- Reinvestment in the Community

More information about the Marti Leider Foundation can be found at [www.martileiderfoundation.org](http://www.martileiderfoundation.org)

Field Code Changed

## Cancer Schmancer 5K Sponsorship Levels

### \$2,000 Platinum Medal Sponsorship

- 8 Complimentary race registrations, t-shirts and MLF swag bag
- Large prominent lettering on top of back of t-shirt and on race party favors
- Dedicated social media post
- Banner or merchandise prominently displayed at event (provided by sponsor)
- Prominent recognition on all event advertisements (including fliers, posters, brochures, registration packets and event web page)
- Your company will be given special on-site recognition before and after the event
- Unlimited banner set up along the finish line at 5K run

### \$1,000 Gold Medal Sponsorship

- 6 Complimentary race registrations, t-shirts and MLF swag bag
- Logo prominently displayed on race t-shirts and on race party favors
- Social media mention
- Banner or merchandise prominently displayed at event (provided by sponsor)
- Recognition on all event advertisements (including fliers, posters, brochures, registration packets and event web page)

### \$500 Silver Medal Sponsorship

- 6 Complimentary race registrations and t-shirts
- Social media mention
- Logo on race shirts
- Recognition on all event advertisements (including fliers, posters, brochures, registration packets and event web page)

### \$250 Family Sponsorship

- 4 Race registrations, t-shirts and MLF swag bag

### Product Donations/In-Kind Donations

If you would like to make a product donation (i.e., gift cards, water bottles, t-shirts, key chains, sport drinks, anything that could be used as a door prize, etc.) in exchange for promotional services that will be greatly appreciated.

Your logo will be put on the online race page with a link to your website.

Pending available space, your logo will go on the race flier and race shirt.

### 2023 Cancer Schmancer 5K Sponsorship Agreement

Yes! We are interested in sponsoring the 2023 Cancer Schmancer 5K at the following level.

\_\_\_\_ \$2,000 Platinum Medal Sponsor

\_\_\_\_ \$1,000 Gold Medal Sponsor

\_\_\_\_ \$500 Silver Medal Sponsor

\_\_\_\_ \$250 Family Sponsor

\_\_\_\_ Product Donations/In-Kind Donations

Your donation is tax deductible. Our tax ID is 38-3944001. You will receive a recognition letter as well.

Business Name: \_\_\_\_\_

Business Address: \_\_\_\_\_ City, Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

Thank you for your support! You will receive confirmation shortly after we receive your information.

Please send your payment by August 26th to

Marti Leider Foundation c/o Megan Leider, 2758 W. Francis Place, Unit 304, Chicago, IL 60647, or pay online at <http://www.martileiderfoundation.org/donate/>.

Please submit your company logo only if it has been updated from previous years (jpeg or tif format) to Megan at [megan@martileiderfoundation.org](mailto:megan@martileiderfoundation.org).

